PROTECT & CHANGE
Community & Conservation Blueprint
Responsible Tourism as Founding Ethos

We invest significantly in community development & conservation.

Since its inception in 2003, Saruni has identified and nurtured a close connection with the indigenous communities who own the territories where fauna and flora thrive as the key element of its conservation policies. Saruni’s choice to invest in Kenya was in fact influenced by the tradition of community-based tourism in the country and by the cultural element that differentiates a safari experience in Kenya from other safaris in the rest of Africa.

Saruni believes in ethical creation of wealth. This is the way forward for Africa, and for conservation: the protection of wildlife and of nature based on distribution of income and jobs to its stakeholders.

This is why we are proud of being among the founding members of Mara North Conservancy (MNC) and of being part of Northern Rangelands Trust (NRT) – two leading community-owned wildlife conservation organisations in Kenya, which demonstrate the vital connection between communities and conservation, a relationship fueled by tourism. Saruni Samburu is a founding member of Kalama Conservancy.
Northern Kenya: A conservation success story

This 9-mins video masterpiece captures the essence of how community-based conservation and tourism protect Samburu, its people and its wildlife in a virtuous circle that is making Northern Kenya so special. It is the perfect depiction of what Saruni and its friends stand for.
How We Work With The Communities

- Sapling plantings & recycling
- Mara honey project
- MEEK charity heart operation for staff infant
- Saruni Seedballs
- Rhino Charge
- Misc. fund-raising

CONSERVATION FEES INCOME

Daily conservation fees payable by all guests: US$116 per person and US$175 per person at Saruni Rhino

MISC. PROJECTS

- Wildlife census participation
- Community medical clinics
- Educational days for students
- Supplies/donations from guests
- Contributions to community occasions

SPONSORING, DONATIONS & SUPPORT

TOURISM ‘PRODUCT’ WHICH SUPPORTS LOCAL INITIATIVES

RESPONSIBLE TOURISM

- Management, Guiding & Staff from local community = cultural immersion experience for guests
- Rhino tracking in Sera Conservancy, Northern Kenya
- Reteti Elephant Sanctuary visits in Namunyak Conservancy
- Cultural visits & excursions

JOBS, INCOME & TRAINING

85%-90% of all Saruni staff are employed from the local communities

GUIDANCE & MENTORING

Highly-trained & developed employees = low staff turnover, increased loyalty & passionate individuals about the role they play in our success
Community & Private Conservancies ‘Rent’

We pay hundreds of Maasai and Samburu families to be present on and access the land they own in the four conservancies where we are involved: Mara North Conservancy and Lemek Conservancy in the Masai Mara and Kalama Conservancy and Sera Conservancy in Samburu.
### Saruni Mara 2021 Rates

<table>
<thead>
<tr>
<th>Season</th>
<th>PER ADULT SHARING BASIS USD PPPN</th>
<th>CHILD AGED 5-16* USD PPPN</th>
<th>SINGLE OCCUPANCY USD PPPN</th>
<th>PER UNIT FAMILY VILLA + PRIVATE VILLA USD (UP TO 4 Pax) <em>(any additional adult/child, standard sharing rate applies)</em></th>
<th>CONSERVATION FEES ** USD PPPN</th>
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</thead>
<tbody>
<tr>
<td><strong>High Season</strong></td>
<td>$860</td>
<td>$430</td>
<td>$1,030</td>
<td>$3,440</td>
<td>$116</td>
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<tr>
<td>High Season</td>
<td>July, August, September and 20 December 2021 - 02 January 2022</td>
<td></td>
<td></td>
<td></td>
<td>$58</td>
</tr>
<tr>
<td><strong>Mid-Season</strong></td>
<td>$700</td>
<td>$350</td>
<td>$830</td>
<td>$2,800</td>
<td>$116</td>
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<tr>
<td>Mid-Season</td>
<td>03 January - end February, June, October &amp; 01-19 December 2021</td>
<td></td>
<td></td>
<td></td>
<td>$58</td>
</tr>
<tr>
<td><strong>Low Season</strong></td>
<td>$500</td>
<td>$250</td>
<td>$620</td>
<td>$2,000</td>
<td>$116</td>
</tr>
<tr>
<td>Low Season</td>
<td>March, April, May &amp; November 2021</td>
<td></td>
<td></td>
<td></td>
<td>$58</td>
</tr>
</tbody>
</table>

Tourism directly supports conservation through daily fees – by visiting Saruni, guests are directly giving back to the community who protect this beautiful land, improving their quality of life, whilst at the same time encouraging the purpose for conservation.
In 2019, Saruni generated in total an income for the communities of **US$1,1 million** – comprised of **US$650,000 in conservation fees** and **US$450,000 in salaries** earned by community members of the 4 conservancies in which we are involved.

This income benefits an area of **83,500 acres of land in the Masai Mara** and a huge area of **931,000 acres in Samburu**.

This means that in a year, **every dollar generated by Saruni through tourism supports one acre of precious, protected habitat for wildlife.**
Community

Saruni Samburu provides the community with jobs (85% of the staff are members of the local Samburu community), a significant income in conservation fees (used by the community not only to run the conservancy but also to provide members with support in areas like health and education) and a great sense of pride in the Samburu culture, tradition and heritage. It is also the main source of commercial income for the community. In 2019 Saruni distributed more than US$400,000 to the community in the form of salaries and conservation fees. The lodge also works with Samburu women’s groups to sell Samburu artefacts to its guests. Saruni Samburu is considered of the most successful examples of community-based and conservation-based modern tourism and safari and as a model-lodge it has been studied by many other communities around Kenya and Africa. It is championed by Northern Rangelands Trust (NRT) as a benchmark for the future of conservation and tourism in Northern Kenya.

Conservation

The lodge is the only tourism activity based inside Kalama Community Wildlife Conservancy, a stunning 240,000 acres-large wildlife sanctuary bordering with Samburu National Reserve and owned by a Samburu community. Set in a very beautiful landscape, with minimal human impact (the population of about 15,000 people is concentrated in some small settlements outside the conservancy), Kalama hosts great wildlife: elephants, reticulated giraffes, Beisa oryx, lions, Grevy’s zebras, wild dogs, gerenuk, lesser and greater kudus, leopard, cheetah among others and an amazing diversity of bird species. Since Saruni’s opening in 2008, the number of wildlife have increased visibly and Kalama has become a well-known destination in Northern Kenya. The income generated by the lodge contributes in a significant way to the running of the conservancy (rangers, vehicles, anti-poaching, security, roads maintenance, airstrip maintenance). Saruni’s presence helps making Kalama one of the best areas in Kenya to see the ‘Samburu Special Five’, endangered species that are found mostly in the North: the reticulated giraffe, the Beisa oryx, the Grevy’s zebra, the gerenuk and the Somali ostrich. Kalama also constitutes a very important dispersal area for the large herds of elephants that are found inside the National Reserve. The Conservancy serves as a critical migratory corridor between the northern reserves of Sera and Namunyak, to the southern reserves of West Gate, Samburu and Nakuprat-Gotu.
Community & Conservation at Saruni Mara

Community

Saruni Mara is the only small, boutique lodge in the Mara, with five elegant cottages, one family villa and one private villa. The lodge is nestled in a secluded valley in the heart of the most exciting wilderness in Africa: Mara North Conservancy – an exclusive, 61,000-acres large, private wildlife concession bordering the world-renowned Masai Mara National Reserve. Maasai warriors guide you throughout, sharing their ancient wisdom of the area and animals and their fascinating way of life. MNC is a not-for-profit company established in January 2009 as a partnership between eleven member camps and over 800 Maasai landowners. Mara North leased land from individual Maasai landowners, marking the first time that they have received substantial and direct income from wildlife.

Together, MNC and the Maasai community are implementing sound land management policies including controlled grazing, holistic management practices, low volume and low impact tourism. Conservancy fees (paid by the guests, collected by the lodge and re-distributed to the community with individual, transparent monthly payments) are collected by Tourism Partners and forwarded onto the conservancy to support the monthly Maasai Landowner’s lease payments and professional land management.

At Saruni Mara all the guides are Maasai and 80% of the staff are Maasai from the local community. They proudly wear the traditional Maasai attire and they share their culture and heritage with our guests.

Conservation

The Maasai Mara is known as Africa’s Greatest Wildlife Reserve, situated in southwest Kenya. Famous for the abundance of lion, the Great Wildebeest Migration and the Maasai people, well known for their distinctive custom and dress, it is without a doubt one of Africa’s most famous safari destinations. The Maasai Mara National Reserve stretches 1,510 sq. km (580 sq. miles) and raises 1,500-2,170 meters above sea level. The terrain of the reserve is primarily grassland and riverine forest with clumps of the distinctive acacia trees. It’s about 270 km from the capital city Nairobi and takes about 5-6 hours by road or 40-45 minutes by flight. The Maasai Mara Ecosystem holds one of the highest lion densities in world and this is where over two million Wildebeest, Zebra and Thomson’s Gazelle migrate annually. Its hosts over 95 species of mammals and 570 recorded species of birds.
Mara North Conservancy has a conservation area of 30,000 hectares which accommodates the 12 member camps in a sustainable way that benefits the environment, the wildlife, and the community. The Mara North Conservancy has one of the lowest tourist and vehicle densities in the ecosystem due to managed volume and strict land-use plans.

The number of beds per camp is restricted based on Mara North’s formula of one bed per 350 acres (or one tent per 700 acres). Low-density tourism, as well as a limited number of game vehicles provides an exclusive safari experience, while minimising the impact on the environment.
Saruni Wild is a small, boutique tented camp in the Mara, with only three tents and a capacity for 8 people. This traditional bush camp is located in the Masai Mara’s ‘best kept secret’: Lemek Conservancy. Covering 6,027 acres with 480 landowners, Lemek Conservancy is one of the high wildlife density areas with great plains offering pleasant scenery and best wildlife viewing areas of the Maasai Mara ecosystem. It is home to the big cats namely lions, leopards and cheetahs and large herds of elephants can be spotted. Others include hippo, warthog, buffalo, and several species of Antelope, and numerous bird species.

The Conservancy comprises open savannah and a tree-lined section of the Mara River with high concentrations of plains game and the wildlife numbers are particularly intensified during the annual wildebeest migration. Lemek borders with Mara North Conservancy, another well-know wildlife area. Saruni Wild’s mission is to fund Lemek, to encourage its owners to protect the land and the animals, to employ local Maasai people, encouraging them to be proud of their land, of their culture and of their heritage.

The Maasai Mara is known as Africa’s greatest wildlife reserve, situated in southwest Kenya. Famous for the abundance of lion, the great wildebeest migration and the Maasai people, well known for their distinctive custom and dress, it is without a doubt one of Africa’s most famous safari destinations. The Maasai Mara ecosystem holds one of the highest lion densities in world and this is where over two million wildebeest, zebra and Thomson’s gazelle migrate annually. Its hosts over 95 species of mammals and 570 recorded species of birds.

Together with the landowners, we are the custodians of one of the regions with the highest density of wildlife in the world: with the help of our guests – and their payment of conservation fees – we need to ensure that this jewel is protected for the future generations.
Ecology at Saruni Mara & Saruni Samburu

A ‘gold eco-rating’ demonstrates excellence and is awarded to facilities that have shown innovation in responsible resource use, environmental conservation and socio-economic investment.

Saruni Mara is classified by ESOK (Eco Tourism Kenya) as one of the few, elite gold-rated facility thank you to its environmental policies, which include solar powered-system, collection and storage of rain-water, use of biodegradable cleaning products, protection of the environment and its vegetation, correct disposal of toxic waste, regular recycling of glass and plastic, elimination of most plastic bottles replaced by metal ones. The foot print of the camp is very small, with all building created around natural features and the structure fully integrated in the landscape.

A ‘silver eco-rating’ demonstrates a move towards excellence and is awarded to facilities that have shown innovation in responsible resource use, environmental conservation and socio-economic investment.

Saruni Samburu is classified by ESOK (Eco Tourism Kenya) as a silver-rated facility thank you to its environmental policies, which include solar powered-system, collection and storage of rain-water, use of biodegradable cleaning products, protection of the environment and its vegetation, correct disposal of toxic waste, regular recycling of glass and plastic, elimination of most plastic bottles replaced by metal ones. The footprint of the camp is very small, with all building created around natural features and the structure fully integrated in the landscape.
The lodge camp uses sound environmental policies, which include solar powered-system, collection and storage of rain-water, use of biodegradable cleaning products, protection of the environment and its vegetation, correct disposal of toxic waste, regular recycling of glass and plastic, elimination of most plastic bottles replaced by metal ones. The foot print of the camp is very small, with all building created around natural features and the structure fully integrated in the landscape.
Jobs, Income & Training

- We are committed to employing most of our staff from nearby local communities. Between 85%-90% of the employees are local Samburu or Maasai men and women and are trained by the lodge.
- Saruni directly employs around 100 members of the local Maasai and Samburu families in our camps.
- They are trained, employed and encouraged to rise through the ranks so that the local communities benefit directly from the lodge’s presence in the area.
Jobs, Income & Training: Local Guides

Expert Samburu guides at Saruni Samburu

Expert Samburu guides & Sera Rangers at Saruni Rhino

Expert Mara guides at Saruni Mara & Saruni Wild

Including the first Maasai & Female guide, Charity, from Koiyaki Guiding School (started as an intern)
Female Empowerment: Local Female Lodge Management

**FIRST MAASAI & FEMALE LODGE MANAGER**

Cecilia Rono joined Saruni 12 years ago as a housekeeper in Saruni Mara. We knew we had a star-in-the-making: her incredible hard-work ethic, diligence, attention to detail and warm personality meant she would rise up fast & furious! Following a stint in the Wellbeing Space and trained by the esteemed Centro Benessere Spa, Stresa on Lake Maggiore in Italy, in 2013 she became the Assistant Manager of Saruni Samburu. Having nailed that down, she was promoted in 2016 to Manager of Saruni Mara, back where she started but now the head of her game! She recalls Riccardo’s words during the early interview, “one day I want to have a manager like you here” – and there it is – the first female Maasai lodge manager in charge of a property in her own community.

**FIRST SAMBURU & FEMALE LODGE ASSISTANT MANAGER**

Nicole Nanetoi joined Saruni 12 years ago as a housekeeper at Saruni Samburu. Over the years she has covered many roles in the lodge, from purchasing to supervising some departments to working as an administrator in the office and finally a management role. Probably the only role she has never played is the one of a guide! But her passion about community-based tourism, her ability to narrate the Samburu culture and her understanding of the complex front-of-house and back-of-house of an isolated safari lodge in one of the least populated regions of Kenya, makes her a unique asset to Saruni. Hard-working and always positive, Nicole is both a proud representative and ambassador for her own cultural heritage and a person capable to dialogue with anybody from any walk of life. She has seen Saruni Samburu grow and she now calls it home.

READ AN INTERVIEW WITH CECILIA - [HERE](#)

WATCH AN INTERVIEW WITH NICOLE - [HERE](#)
Local Samburu Management & Guiding at Saruni Rhino

Sammy

Sambara

Joseph
Community Support

Saruni Samburu pays the salaries of two Kalama rangers to help the community

Saruni formed a local women’s group, where they are encouraged to sell their artefacts through our shops

Saruni Samburu has provided Kiltimany Primary School with a new water tank and we are sponsoring one of their best students for further studies.

In several other areas, there is a strong bond between the lodge and Kiltimany.

NRT Beadworks products sold in Saruni Samburu & Saruni Mara shops
Staff Development & Loyalty

Many of our staff have been with us as we built the lodge or camp:

- Mara – built in 2003
- Samburu – built in 2008
- Rhino – renovated in 2017

and have been promoted from department to department and through the ‘ranks’.

Simba, Head Chef at Saruni Samburu, was part of the construction team who built Saruni Samburu

Senior started out at Saruni Mara as an ‘Askari’ and is now a fully-fledged member of our Guiding team with glowing reviews on Trip Advisor.

Kisimei (right) is Head of the guides at Saruni Mara, and was part of the construction team who built Saruni Mara at 18 yrs. old!
Passionate: Not just your ‘average’ game drive

Bonkers about Birding

Curious about Scorpions

Walking Safaris in safety

Starry-eyed for the Stars
Highly-Trained

Kitchen teams trained by award-winning international Chef

Wellbeing Space trained by Centro Benessere, Stresa, Italy

Guide training by seasoned industry experts Pietro Luraschi & Andrew Molinaro

Lodge management mentoring
Guidance & Mentoring

Saruni provides valuable kitchen experience for interns and jobs for graduates across all lodges & camps from the Mara-based Karen Blixen cooking school.

Saruni sponsors young Maasai to train as guides at the Koiyaki Guiding School, to ensure that the future generations of conservationists and safari guides will see the Maasai people in the forefront.
East Africa’s first
Black Rhino Tracking Experience
This unique property in Northern Kenya is the first in East Africa to offer black rhino on-foot tracking, this amazing experiment in community-based conservation keeps amazing the Kenya tourism scene. It is the first and only lodge in a conservancy called Sera, an amazing large piece of Africa (350,000 hectares!) with a very small human population and a stunning landscape. Saruni Rhino, a small lodge that accommodates a maximum of 8 guests only, is:

- FIRST community conservancy in Africa to own and operate a sanctuary dedicated to the conservation of the critically endangered black rhino;
- FIRST time the black rhino is back to Northern Kenya after 30 years;
- FIRST time on-foot black rhino tracking experience available in Kenya;
- Elite-trained anti-poaching units;
- FIRST time Sera Community are successfully earning direct tourism revenue;
- Prime game viewing, abundant wildlife & birdlife and rare species;
- Perfect oasis amidst the arid rangelands of the North;
- Unique location; amongst doum palms dotted along a dry river bed (the Kauro ‘lugga’).
Your Involvement

Saruni Rhino gives the opportunity to take part in on foot rhino tracking – a unique and exhilarating experience - as a way to directly contribute to the protection and long term survival of this amazing, pre-historic species that in many parts of Africa is suffering from poaching.

In the next 5-10 years, Sera will become a model conservancy looked up to by anyone who has the future of conservation in Africa in their hearts.

Previous models of conservation focused only on animals, but modern conservation acknowledges that the ‘chain’ is different: first you focus on the people and make the people believe in conservation and benefit from it in a significant, transparent, increasing way. Then, the people who control the land protect enough of it from development because they believe in the financial and non-financial benefits of doing so.

Only then does wildlife thrive on the land, often at an incredible fast rate.
Win-Win!
Earning Community = Protected Rhino = Happy Guests

Every guest staying at Saruni Rhino pays a daily conservation fee, as with all the Saruni properties, as they are located in private conservancies.

Any guest participating in the Rhino Tracking Experience also pays a daily rhino tracking fee.

All these monies are paid directly back to Sera Community Conservancy.

This is the first time that Sera Community Conservancy have successfully earned tourism revenue from accommodation and product.

These funds go to protecting the rhino in the Sanctuary and the Community can easily see the benefit of ensuring the rhino remain safe in order to attract tourism.

In 2015, 5 male and 5 female rhino were translocated from other areas of Kenya into the newly-created Sera Rhino Sanctuary.

By 2020, this population has grown steadily – seeing the births of 6 calves since then, bringing the total number of rhino to 16.

We don’t need to tell you that this must mean that the rhino are clearly feeling happy, settled and at home in Sera.

Feeling protected by the community, the rhino feel comfortable enough to re-produce in safety.

More pregnancies across 2020 predicted.
Healthy rhino population – current count of 16. 10 adults with 6 calves born since translocation in 2015;

Continued safety track record;

Very abundant daily sightings of herds of elephants at camp waterhole;

Increased wildlife #s: Samburu Special Five, cheetah, leopard, kudu, buffalo, eland, birdlife – on-going translocations into the Sanctuary;

Making a difference – impressive numbers of daily conservation & tracking fees payable by each guest;

Introduction of Rhino Certificates issued to guests upon completion of tracking;

Saruni Rhino has a close relationship Reteti Elephant Sanctuary – popular day excursion; Reteti is an amazing community-based and community-managed elephant sanctuary where abandoned & orphaned elephants are raised and protected and then re-introduced into the nearby wild;

Rescued 2-day old rhino Loijipu released back to Sera wilderness from Reteti Sanctuary – still visit-able;

Community engagement and commitment – zero poaching incidents to date.
Tourism $$’s Direct Link to Community-Owned/Run Wildlife Protection Projects

**RHINO TRACKING IN SERA**

- Highest daily fee payable in Eastern Kenya – comparable to the daily Gorilla Tracking permits in Uganda ($750) & Rwanda ($1,500).
- $175 daily conservation fee & rhino tracking fee payable by every guest staying at Saruni Rhino participating in the Rhino Experience goes directly back to Sera Community Conservancy towards the resident rhino protection.

**RETETI ELEPHANT SANCTUARY**

- Guests from Saruni Samburu & Saruni Rhino are encouraged to visit the Reteti Elephant Sanctuary, another community-owned/run sanctuary in neighbouring Namunyak Conservancy (a 2-hour drive from either Saruni property).
- Entry fees and guest donations go directly to the upkeep of the Sanctuary.
- In addition, Saruni provides year-round free marketing & sales promotion for this Excursion in order to support the project.

**OLCHORRO RHINO SANCTUARY VISIT**

- Located in the Olchorro Conservancy, about 30 min. from Saruni Mara & Saruni Wild, this is a conservation project employing staff from the local community that has been protecting white rhino for the past 20 years.
- Rhino roam freely on the slopes of the mountain and the unique attraction of this project is approaching the rhino on foot in complete safety, whilst guided by a local ranger.
- Guest staying at Saruni Mara or Saruni Wild are encouraged to visit the sanctuary nearby and the entry fees go directly to protecting the rhino.
Cultural Immersion: Family Activity – Saruni’s Warriors Academy

Saruni’s unique Warriors Academy is an interactive learning experience designed for families with children.

With a strong educational flavour, it is a fun learning adventure that allows you to explore the wilderness, wildlife and authentic lifestyles of two of Africa’s last remaining, fascinating tribes - the Maasai and the Samburu. Guided by the ‘Moran’, or warriors, you get to know, enjoy and understand these exceptional people and see the Kenyan wilderness from an extraordinary perspective - through the eyes of people who have called this wilderness their home for centuries.

Encounter Africa’s storybook wildlife up close and refine your bush skills, as you study the giant crocodiles and hippos of the Mara River and track the enormous herds of Samburu elephant.

Explore the teeming open plains and forested valleys around Saruni Mara and the unending, rugged vistas of Saruni Samburu.

Discover the ancient wisdom of the Maasai and Samburu learning first hand about their customs and local knowledge of the animals and landscape, from traditional plants used for medicine to secret caves with rock paintings.

Experience original Maasai and Samburu villages - learn how to use bows, arrows and spears, and how to bead traditional artefacts whilst listening to tribal stories and songs.
Cultural Exchanges & Interactions: In Camp

Your safari guide & tracker are from the local community. Form life-long bonds & friendship during your daily game drives.

Bush dinner cultural experience with dancing & singing.

Watch HERE.

Ad-hoc Festive Performances by the local community (Christmas & New Years’ Day, wedding blessings etc.)

Watch HERE.

Guest are hosted at sundowners and over dinner by local community members of staff: management & guides.
THE SINGING WELLS – Saruni Rhino

A short drive away from Saruni Rhino, one of the most extraordinary traditions can be witnessed. During dry spells, ‘The Singing Wells’, known locally as ‘Kisima Hamsini’ (Fifty Wells) are visited daily by semi-nomadic pastoralists and their herds. Water is scarce in Samburu for most of the year, but thankfully these wells run deep. During the dry season, Samburu herdsman, festooned with beaded necklaces and bracelets, take their herds to the Singing Wells, where they dig down searching for water for their precious cows, goats and camels. While doing so, they sing a distinctive melodious song soothing their livestock and driving them to ancient hollowed out logs to drink their fill. Watch HERE.

LOCAL VILLAGE VISIT – Saruni Samburu

Our safaris are not only focused on wildlife but also on culture and people. Some call it ‘cultural tourism’. We call it ‘Meet the Neighbours’. We visit genuine Samburu villages - our neighbours and friends, we are privileged to share moments of their life. They are the ancient custodians of this land and we feel it is an integral part of the Saruni Samburu experience for you to see how they live, how they protect the environment and in what way they differ from other African tribes. Be prepared for the Samburu to ask you questions too as they will be curious about you! Consider it an exchange of ideas and information! Entry fees per person apply and are paid directly to the community.

LOCAL MARKET VISIT – Saruni Mara & Wild

Held every Thursday, you have the opportunity to see how the Maasai have adapted to modern times, still with their traditions intact. The market is an authentic weekly gathering in Aitong of local people from across the Mara region and is also an important cattle market where the Maasai go to trade in livestock and monitor their value.
Sponsoring, Contributions, Donations & Supplies

Aitong Community Free Medical Clinics – sponsorship, resource & donations

Rhino Charge sponsorship, & accommodation

Great Grevy’s Rally endangered zebra & giraffe census in Northern Kenya

Charity of choice for Guest donations & supplies in Northern Kenya
Eco-Projects – Saruni Seedballs

At Saruni, we are committed to protecting the future of our wildlife and the communities who safeguard them.

Simply throw the seedballs into degraded areas as you pass on your game drive.

A seed, encased in a fertile charcoal crust, will germinate and soon these areas will be covered once again with indigenous trees and shrubs.

We have partnered with Seedballs Kenya to help re-green our parts of the country.
Eco-Projects – Saruni Mara Sapling Planting & Carton Recycling
Eco-Projects

Replacing all plastic bottles with personalized aluminum water bottles as a gift

Mara beehives in Saruni Mara lodge surrounds
“Thank you to the management and the full team at the Saruni Mara for making our stay unforgettable! THANK YOU Sinya for being the BEST game driver we had in our time”.

“Sammy, the manager of the camp, could not have been more wonderful. Andrew and Martin, two young Samburu warriors who helped with meals were really lovely to chat with. Simba made the best meals, not just considering how remote the camp is. Finally, our guide Joseph was really a highlight of our experience”.

“One of the things we really appreciated was getting to know some of the local people -- the majority of the staff at Saruni Rhino are from the Samburu area and wear their traditional dress, because they actually are Samburu people. They were kind enough to chat with us about their lives and culture and it is clear that Saruni cares a lot about including and supporting the community rather than just benefiting from it. Similarly, we loved supporting the Sera Conservancy and Rhino Sanctuary.”

“Go to the Samburu village Kiltimany because you will have an authentic experience with the Samburu tribe. The people are warm and friendly. Go to the gift shop at the lodge to purchase beadwork made by Saruni woman. The proceeds go to them. This is a great place for safari.”

**REPEAT GUESTS / REFERRALS**
The Meade family from the UK have been on safari with us 11 times in 9 years – this last time they brought their extended family.
To Conclude

- Community & Land Preservation
- Wildlife Protection
- Responsible Tourism
Further information

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