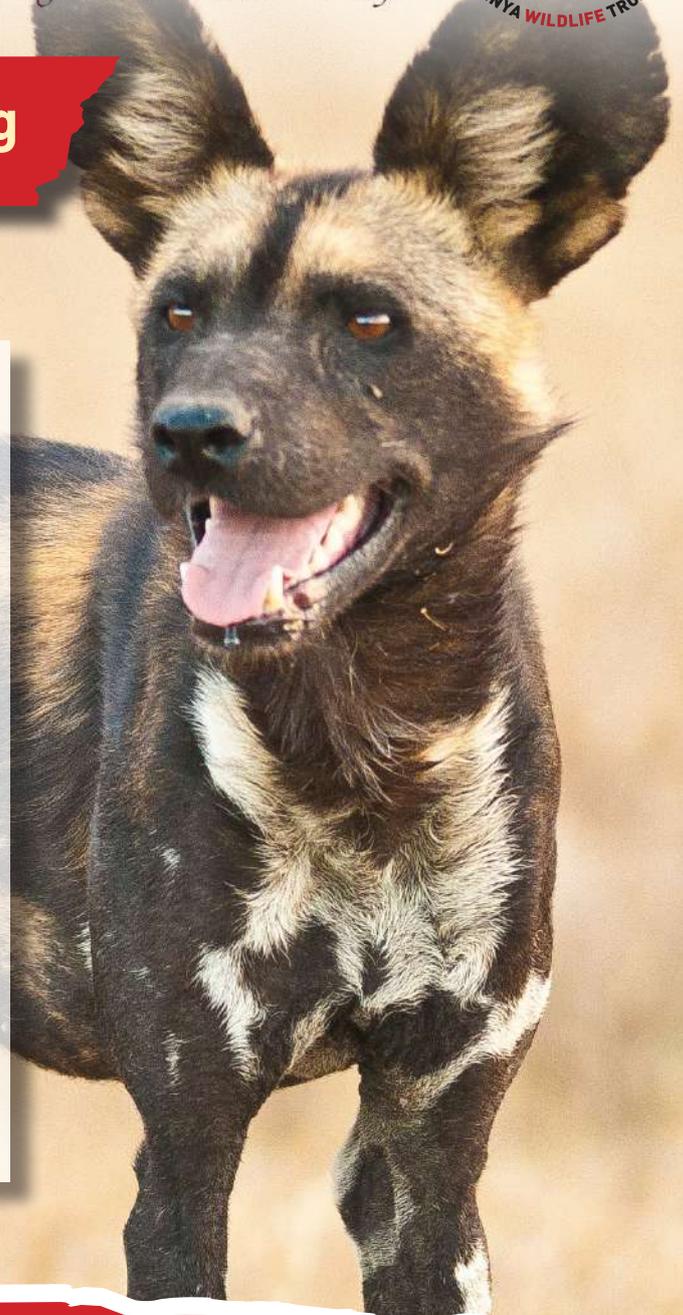


Collar an endangered Wild Dog

In order to inform conservation efforts of the regenerating wild dog population in the Mara, our team needs to understand their movements, activity patterns, behaviour, and where they den by deploying GPS collars on alpha members in each pack. Wild dogs are often seen around the area surrounding Saruni Mara and the land leased by Mara North Conservancy is critical for them.



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HOW YOU BENEFIT

\$6,000
TOTAL COST OF
COLLARING A
WILD DOG

\$1,000
donation

you get to track the collared individuals online

\$6,000
donation

you get to name the collared individuals in addition to tracking them

Please contact us directly at info@marapredatorconservation.org or speak with your camp manager to support this initiative.

www.marapredatorconservation.org



COLLARS FOR CONSERVATION

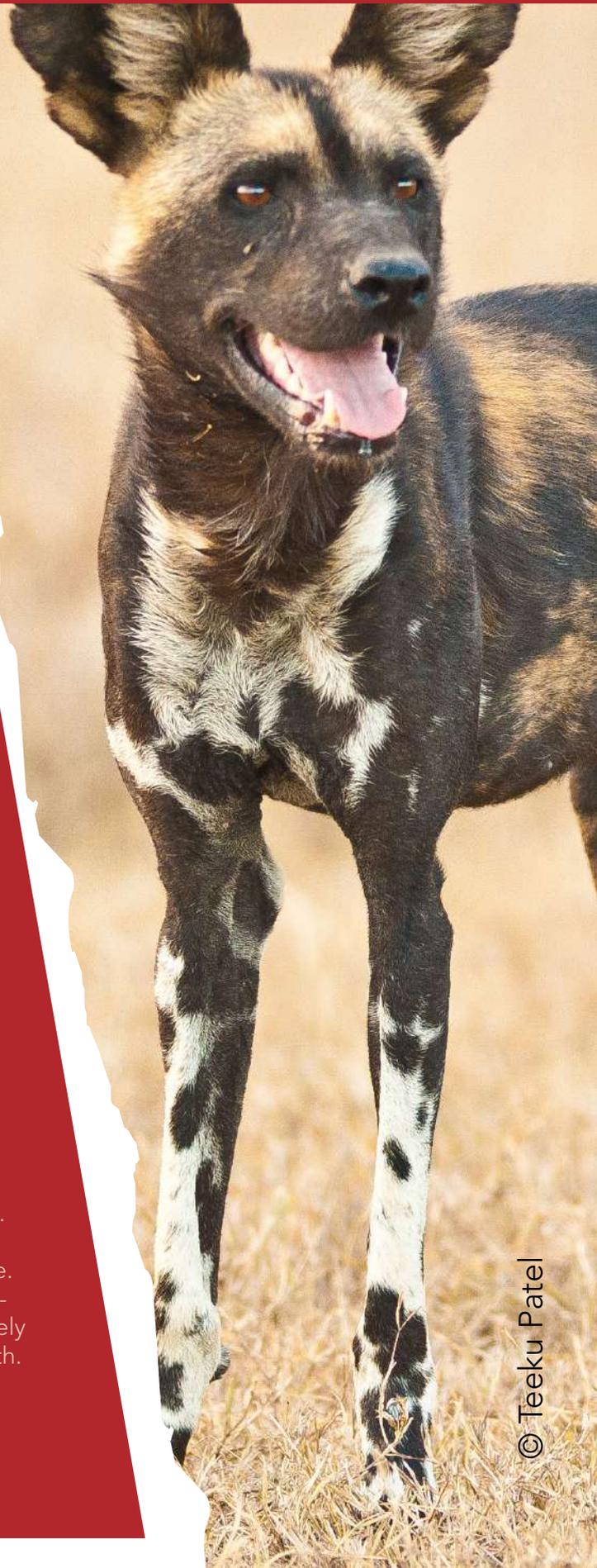
What are wildlife collars and what do they do?

Wildlife collars are used to collect animal location data (GPS) at set time intervals. This data is then received by the Mara Predator Conservation Programme team through satellite communication, which allows us to continuously and intensively monitor the collared animals, helping us to learn more about their space use, activity patterns and threats they face, in order for us to devise solutions and recommendations to help protect them.

HOW COLLARS HELP WILD DOG CONSERVATION

Wild dogs face a kaleidoscope of threats in Africa, including the Mara, and collars help us to better understand, identify and respond to these threats. For example, wild dog collars enable us to:

- Identify important areas and habitats that are used by wild dogs, including wildlife corridors.
- Understand how human-led changes (e.g. erection of fences) affect wild dogs movement and behaviour.
- Keep track of pups being born.
- Determine how much time wild dogs spend outside protected areas and how prone they are to human-wildlife conflict.
- Be immediately alerted when a wild dog has died. The collar sends a mortality signal if the animal has been stationary for a significant period of time. This allows us to investigate any natural or human-caused death in a timely manner, and be more likely to accurately determine the specific cause of death.



The tourist experience

We find that discussions with tourists about collars are some of the most interesting we have! We fully appreciate that some people do not like seeing a collar on an animal, until they hear why collars are so important for conservation. In our experience, once the value of a collar is explained to a tourist or group, it can actually enhance their experience as they witness conservation happening before their own eyes, in the middle of their safari. We partner closely with safari guides and camps around the Mara to ensure that people understand why we collar wild dogs and how it helps with their conservation.

Collaring ethics

Our mission is to conserve predators and so we take their welfare extremely seriously. The following will ensure that no harm will be done to the big cats we collar:

- Wild dog collars will only be 370 grams which is about 1.5% of a wild dog's body weight. At this level, a collar will not affect the wild dog's ability to hunt or reproduce successfully.
- We partner with Kenya Wildlife Service to ensure that all immobilisations that are needed to deploy collars are done by a qualified veterinarian.
- Our collars are made by Vectronics, a German company with a great deal of experience in designing and manufacturing wild dog collars.
- All collars are fitted with timer and radio controlled drop-off mechanisms, so the collar will drop off at a specific date of our choosing, or we can trigger the drop off via a hand held transmitter.




**HOW YOU
CAN HELP**

If you would like to support Collars for Conservation, you can help us by purchasing our next round of predator collars. You can then receive information about the animals you have helped to collar and track the collared individual online, knowing that your contribution is actively helping our conservation on the ground!

All donations towards collars can be made to Kenya Wildlife Trust - find out more.



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